

IRIS BRUGMAN

DIGITAL LEARNING | UX DESIGN | COMMUNICATION



CONTACT

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📍 Amsterdam, The Netherlands

EDUCATION

Online Design, Teaching & Learning
Digital Society School
October 2020

UX Design: Become a UX Designer from
scratch (Top 10%)
Interaction Design Foundation
October 2020

UX DESIGN: Beginner's course (Top 10%)
Interaction Design Foundation
May 2020

COMMUNICATION SKILLS TRAINING
Schouten & Nelissen
Dec 2019

MSc BUSINESS ADMINISTRATION:
Human Resource Management
Vrije Universiteit Amsterdam
2017-2019

BA LIBERAL ARTS & SCIENCES (Cum Laude):
Sociology and Political Science
Amsterdam University College

SKILLS

Proactive

Creative

Problem-solver

Multi-tasker

Quick Learner

WHO AM I?

A former expat and a digital native, I adapt quickly and creatively to challenging situations. Work environments I enjoy are those where I can take ownership, as well as work creatively. I'm most motivated when I get the opportunity to continuously keep learning. Sectors that automatically motivate me are the FMCG and Cultural & Arts/Events industry.

EXPERIENCE

DIGITAL LEARNING DESIGNER

Digital Society School | Amsterdam | September 2020 – **current**
Using agile methodology, design thinking and online learning pedagogy we are designing an educational escape room for entrepreneur students as a self-steering team. Chosen as the scrum master, I combine organization and planning in addition to working on the project as a whole.

FREELANCER: SOCIAL MEDIA BRANDING

Iris Brugman | Digital Nomad | April 2020
During my worldtrip, I completed a social media project for a column writer. I **designed her branding by creating her house style, logo, training her how to use Canva, and researching trending hashtags relevant to her.**



GLOBAL TRAINING & LEARNING OFFICER

HEINEKEN | Amsterdam | April 2019 – Jan 2020
I **trained a team of around 20 people** (locally and global) how to create training video's with SAP Enable Now. Hereby I was also responsible for the editing, publishing and **promotional activities** of these video's. Although not included in my function, I also **rebuilt our department's website, developing logo's, a house style, and creating promotional video's.**

L&D AND COMMUNICATION PROJECT MANAGER

HEINEKEN | Amsterdam | Feb 2019 – April 2019
In this role I was responsible for **HR communication for all managers and employees (including the CEO & CFO) at head office**, as well as **redesigning the People Manager Onboarding training**. To foster collaboration within the team I introduced MS Teams and trained the team how to use this. In addition, together with another colleague I developed the new **HR internal website viewable by all employees.**

INTERN HR BUSINESS PARTNER

HEINEKEN | Amsterdam | Aug 2018 – Feb 2019

Reporting to the Senior HR Business Partner Global Commerce, I **supported the roll-out of global initiatives** on an operational level and worked on various HR projects (in Learning & Development, Performance Management, and Recruitment).

LANGUAGES

Dutch ●●●●●●
English ●●●●●●
German ●●●○○○

DIGITAL

Design & Video tools

Adobe

Illustrator

InDesign

Fresco

Premiere Rush

Animate

Audition

Camtasia

Canva

SAP Enable Now

SharePoint

Wix & Blockwise

MS Office

MS Teams

SAP

Successfactors

INTERESTS

Travel

Singer-Songwriter

Photography

Podcasting



INHOUSE INTERCEDENT ZIGGO DOME

Randstad Nederland – Ziggo Dome | Amsterdam | Dec 2016-
Juli 2017

Within this role, I was responsible for the **HR management of the bar, cloakroom, and cashier teams**. My tasks included: recruitment and selection, performance management, planning event shifts, and crisis management during shows.

COMMERCIAL INTERCEDENT & PLANNER

JMW (Randstad) | Amsterdam | Juli 2016- Dec 2016

At JMW, **account management and managing the hospitality pool** was my focus. This included planning shifts, recruitment and selection, onboarding employees, first point-of-contact and responsible for evaluating employees, relationship management with a number of clients, and the acquisition of clients.

RECRUITER

Randstad Student | Amsterdam | Sep 2015 – Feb 2016

As a recruiter, I was assigned vacancies within different sectors. My tasks included: Conducting job interviews, proposing candidates, matching and rejecting candidates for jobs, and communication with intermediaries on vacancies.

PART-TIME EXPERIENCE

VIP-HOSTESS TEAM LEAD & SPONSOR REPRESENTATIVE

AFAS Live | Amsterdam | Oct 2013 – Jan 2019

As a team lead, I engaged in team management, evaluation with the Manager Operations, was the primary contact for VIP-guests and complaints, managed the guest list, and bartended. In addition, I was the hostess responsible for representing our main sponsor.

EXTRACURRICULAIR ACTIVITIES

FAIRSPACE VOLUNTEER

Fairspace | Amsterdam | 2020

Fairspace is a platform that focuses on street and work harassment. Our vision is for a society wherein everyone (regardless of sex, race, gender (expression) feels safe moving through public spaces. My tasks include giving bystander training, blogging, and supporting with UX and visual design.

CO-FOUNDER: EAT & MEET

Eat & Meet networking event | Amsterdam | 2019

This was an internal HEINEKEN event set up without funding, but with the vocal support of the Corporate Affairs team. The aim of Eat & Meet was to break barriers and build connections through signing up for a lunch without knowing who you were going to meet.

BACKSTAGE MANAGEMENT

Haltpop Festival | Zaandam | 2018-2019

A hard rock festival completely supported and built by volunteers.

CONSERVATION VOLUNTEER

Conservation Volunteers Australia & Lone Pine Koala
Sanctuary | Australia | 2013 (2 weeks)

ENGLISH TEACHER

Kilroy | Indonesia | 2012 (2 weeks)